TORLYS smart hardwood starts beautiful. stays beautiful.

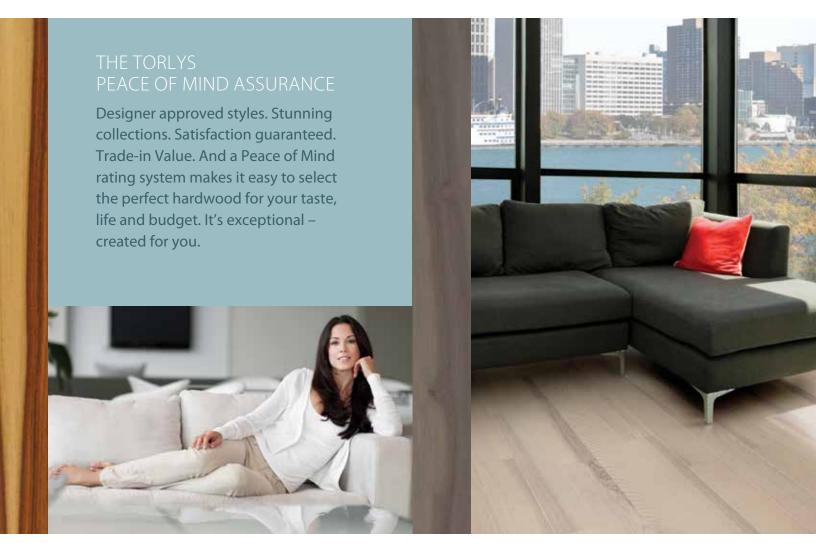


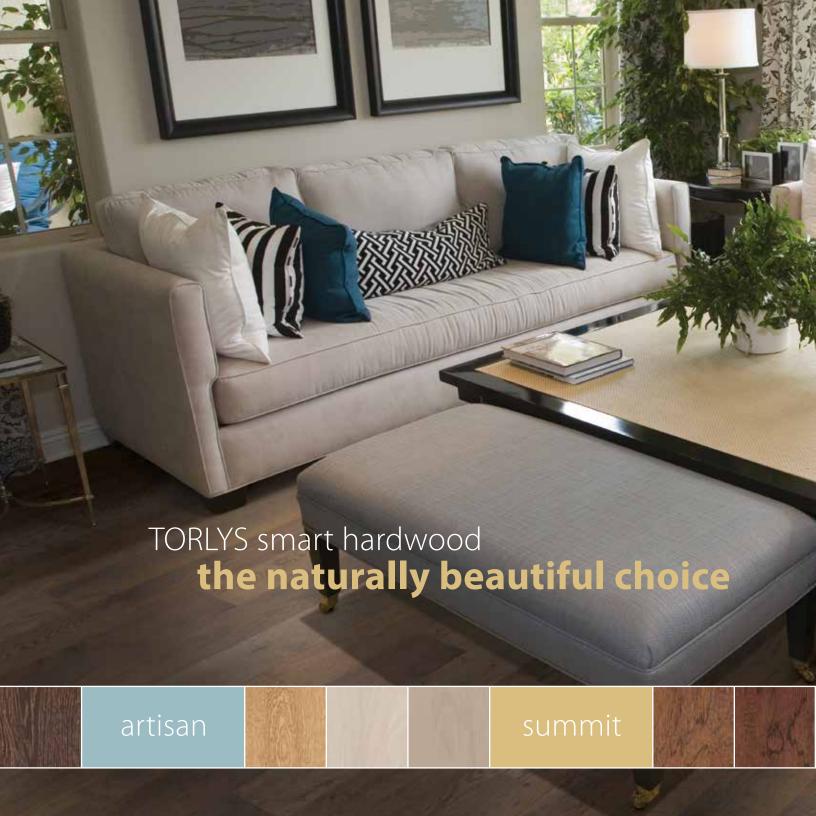
TORLYS smart hardwood inspiring design. peace of mind assured.

Some choose TORLYS smart hardwood floors for their enduring beauty. Some, for their intelligent, unique design. Others, for their environmental benefits. Most choose TORLYS for all three. And you will too. We make the often-daunting search for flooring enjoyable. You will not only find a great floor, you will also discover why it can be the right choice. Our floors are backed by the TORLYS Peace of Mind Assurance Program. For today and tomorrow.



- 2 TORLYS Smart Hardwood
- Artisan Elite Collection
- Artisan Premier Collection
- Summit Elite Collection
- Summit Premier Collection
- Everest Designer Collection
- Everest Flite Collection
- Everest Premier Collection
- 18 Why Smart Hardwood?
- The TORLYS Peace of Mind Assurance
- TORLYS Beautiful Floors
- Coordinating Accessories
- Frequently Asked Questions







everest



A hardwood floor does so much for your home. It can make a room look larger. It brings an airy feel to any space and is a stylish addition. Hardwood is timeless and its natural look will complement any décor. It is versatile and when consciously engineered, sustainable.

And no one creates hardwood like TORLYS. Selection, style, sustainable —TORLYS smart hardwood is not only stunning, it's responsible and stays beautiful, meaning your choice just got easier. Plus, it's backed by TORLYS Peace of Mind Assurance, for the utmost in customer satisfaction.

Find your floor with TORLYS.

the artisan elite collection handcrafted. memorable.

Beauty is enhanced by unique characteristics. Natural lines. Lively grains. Unique textures. Every floor in the TORLYS Artisan Elite collection is full of character and will make any space unforgettable.



ARTISAN ELITE

Every floor in the Artisan Elite collection features gorgeous characteristics that only natural wood exhibits and precise handcrafting reveals. Whether you prefer the smoothness of Maple, the timeworn look of Walnut or the more pronounced appearance of Oak and Ash, your new TORLYS Artisan Elite floor will be exquisitely rustic, impressive and one-of-a-kind. Contrasting shades, expert handscraping, wirebrushing or traditional cross saw cutting are techniques used to reveal each floor's unique beauty. Artisan Elite is backed with CorkPlus™ attached cork underlay, a fully renewable natural resource that provides added warmth, acoustic insulation and pure comfort. Microban® antimicrobial protection is integrated into the cork backing.





ARTISAN ELITE

Character hardwood in long, wide planks in random lengths

1/2" (thickness) x 6-1/4" (width) x RL (Random Length)
12mm (thickness) x 158mm (width) x RL (Random Length)

The Look

Soft handscraping, wirebrushed and/or cross-saw cut for a traditional, hand-crafted look. Contrasting shades or traditional natural beauty.

The Feel

Rustic, crafted, in matte or medium gloss finishes to emphasize natural grains.

Contrasting shade variation between planks is a natural characteristic of most styles in this collection, adding to its unique beauty.

The Details

4-sided bevel CorkPlus™ attached cork underlay with Microban® antimicrobial protection



^{*} High Shade Variation

the artisan premier collection vintage-inspired. timeworn.

Vintage-inspired and lightly distressed, Artisan Premier floors create a sense of old-world charm to any design style. These floors add warmth and character to spaces from the most minimal design style to the wonderful eclecticism of transitional tastes.



ARTISAN PREMIFE

Artisan Premier hardwood floors are created with the sense of oldworld charm in mind. Craftsmanship is evident in these floors, offered in lightly distressed looks in beautiful Hickory and Oak. Artisan Premier is backed with CorkPlus™ attached cork underlay, a fully renewable natural wood resource that provides added warmth, acoustic insulation and pure comfort. Microban® antimicrobial protection is integrated into the cork backing.





TORLYS Peace Of Mind Rating

ARTISAN PREMIER

Vintage-inspired hardwood in wide planks in random lengths 3/8" (thickness) x 5" (width) x RL (Random Lengths) 10.7mm (thickness) x 127mm (width) x RL (Random Lengths)

The Look

Charming character floors in lightly distressed looks.

The Feel

Beautiful grains that are softly textured in a matte finish.

Contrasting shade variation between planks is a natural characteristic of some styles in this collection, adding to its unique beauty.

The Details

4-sided bevel CorkPlus™ attached cork underlay with Microban® antimicrobial protection



^{*} High Shade Variation

the summit elite collection natural. elegant.

The TORLYS Summit Elite collection brings the natural feel and beauty of wood to any space but in a trend-forward way. Capturing the true essence of the wood, this collection is truly gorgeous.



SUMMIT ELITE

Smoked Oaks, smooth Maples and distinctive Walnuts highlight this graceful and natural looking collection. All Summit Elite hardwood is crafted to emphasize the true essence and beauty of the wood. Subtle colours, clean lines and unique finishes make TORLYS Summit Elite hardwood a natural fit for any space. Summit Elite is backed with CorkPlus™ attached cork underlay, a fully renewable natural resource that provides added warmth, acoustic insulation and pure comfort. Microban® antimicrobial protection is integrated into the cork backing.





SUMMIT ELITE

Distinctive, wide planks in random lengths

1/2" (thickness) x 6-1/4" (width) x RL (Random Length) 12mm (thickness) x 158mm (width) x RL (Random Length)

The Look

Soft colours and clean lines for a natural looking hardwood floor.

The Feel

Oaks, Maples and Walnuts with distinct, impressive finishes.

Contrasting shade variation between planks is a natural characteristic of most styles in this collection, adding to its unique beauty.

The Details

4-sided bevel CorkPlus™ attached cork underlay with Microban® antimicrobial protection



^{*} High Shade Variation

the summit premier collection inspired. genuine.

Wide planks. Natural colours. Oil finish. TORLYS Summit Premier collection is affordable elegance that will accentuate any décor.



The mark of responsible forestry



SUMMIT PREMIEF

Bring balance to any space with flooring from TORLYS Summit Premier collection. Choose from a variety of natural styles all in a beautiful oil finish and designed to reveal the true essence of the wood. Summit Premier Hardwood is FSC® (Forest Stewardship Council®) Certified, to meet strict environmental standards, including wood sourced from sustainablymanaged forests. No matter the décor, you'll find Summit Premier floors are both attractive and affordable.



SUMMIT PREMIER

Wide and long planks

1/2" (thickness) x 5-5/8" (width) x 46-3/4" (length) 13mm (thickness) x 142mm (width) x 1187mm (length)

The Look

Wide planks in natural, warm colours.

The Feel

Oil finished to accentuate the wood's natural beauty.

Contrasting shade variation between planks is a natural characteristic of most styles in this collection, adding to its unique beauty.

The Details

4-sided bevel

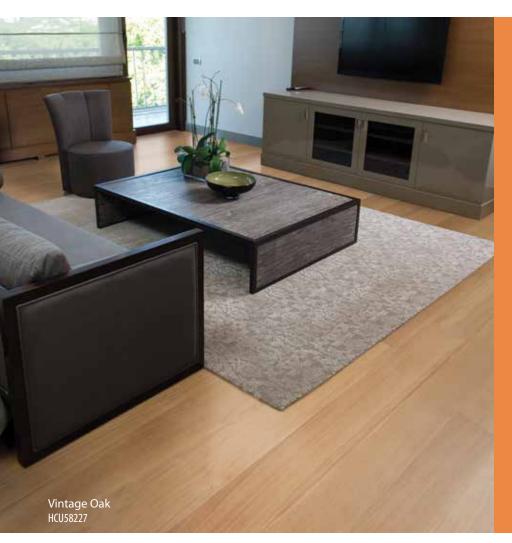
Somerset Oak HCU61001-FSC-MX	New Haven Oak* HCU61002-FSC-MX	Providence Oak* HCU61003-FSC-MX	Fairhaven Oak HCU61004-FSC-MX	Foxborough Oak HCU61005-FSC-MX	Cumberland Oak* HCU61006-FSC-MX	Hillsborough Oak HCU61007-FSC-MX	East Hampton Oak* HCU61008-FSC-MX	Hartford Washed Oak* HCU61009-FSC-MX	Dover Ash* HCU61010-FSC-MX

* High Shade Variation

11

the everest designer collection breathtaking. haute-decor.

Extra long, wide planks enhance the smooth and sophisticated appeal of the Everest Designer Collection. Venture into a world of breathtaking floors in species such as Rosewood, Walnut and Oak.



EVEREST DESIGNER

Welcome to our statement collection. Create drama, suspense and contrast in your space with forward-looking colours and desirable species. Everest Designer is backed with CorkPlus™ attached cork underlay, a fully renewable natural resource that provides added warmth, acoustic insulation and pure comfort. Microban® antimicrobial protection is integrated into the cork backing.





EVEREST DESIGNER

Widest and longest planks in the Everest Collection

5/8" (thickness) x 6-1/4" (width) x 70-7/8" (length) 15mm (thickness) x 160mm (width) x 1800mm (length)

The Look

From dramatic, contrasting grains to soft, muted colours. Subtle finishes enhance natural beauty. Extra wide and long planks.

The Feel

Smooth and textured finishes

The Details

4 sided bevel CorkPlus™ attached cork underlay with Microban® antimicrobial protection



the everest elite collection dramatic. impressive.

Long and wide planks create dramatic and memorable spaces. Beauty and sustainable practices drive the thinking behind every Everest Elite floor. We produce up to 30 times more hardwood flooring from a single tree versus conventional solid hardwood.



EVEREST ELITE

Select from these popular species

– Oak, Bamboo, Maple and Walnut.

Everest Elite is backed with CorkPlus™

attached cork underlay, a fully
renewable natural wood resource that
provides added warmth, acoustic
insulation and pure comfort. Microban®

antimicrobial protection is integrated
into the cork backing.





EVEREST ELITE

Longer and wider planks

1/2" (thickness) x 4-7/8" (width) x 70-7/8" (length) 12mm (thickness) x 124mm (width) x 1800mm (length)

The Look

Dramatic looks in popular species

– Oak, Bamboo, Maple and Walnut.

The Feel

Smooth and textured finishes

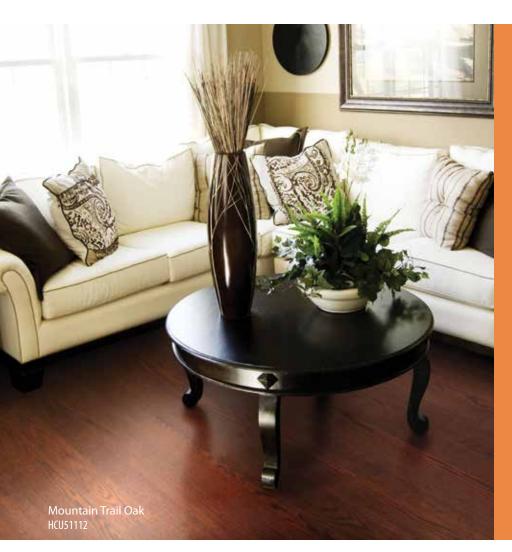
The Details

4 sided bevel CorkPlus™ attached cork underlay with Microban® antimicrobial protection



the everest premier collection striking. refined.

The timeless beauty of wood in a 4-7/8 inch wide plank and a 47-3/8 inch length.



EVEREST PREMIER

Everest Premier is a classic collection in oak and birch. History, continuity and splendor marry together and form a series that is warm and endearing. Everest Premier is backed with CorkPlus™ attached cork underlay, a fully renewable natural resource that provides added warmth, acoustic insulation and pure comfort.

Microban® antimicrobial protection is integrated into the cork backing.





EVEREST PREMIER

Wide and long planks

3/8" (thickness) x 4-7/8" (width) x 47-3/8" (length) 10mm (thickness) x 124mm (width) x 1203mm (length)

The Look

A classic Oak and Birch hardwood collection in one length.

The Feel

Smooth and textured finishes

The Details

4 sided bevel CorkPlus™ attached cork backing with Microban® antimicrobial protection



why

smart hardwood?

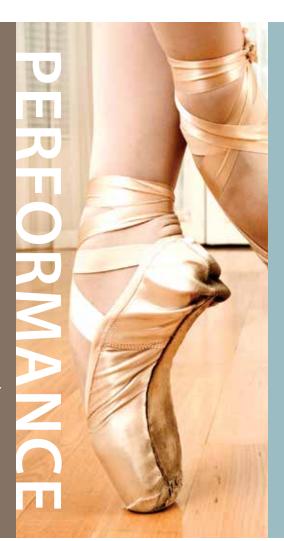
Superior performance is built in to every TORLYS smart floor.

WHY SMART HARDWOOD?

- Most TORLYS smart hardwood has multiple layers of scratch-resistant, ecofriendly, water-based urethane finish that is warranted for up to 35 years.
 TORLYS Summit Premier has an oil finish that is warranted for up to 25 years.
- Patented Uniclic® Joint resists ugly gapping. No other joint outperforms TORLYS Uniclic® Joint.
- TORLYS Smart Core is ultra dense and engineered to be more dent resistant than conventional hardwood.
- Move It and Re-use It—every TORLYS floor can be disassembled and re-used in another room or home.

STARTS BEAUTIFUL, STAYS BEAUTIFUL The result is a stunning hardwood floor created with minimal environmental impact. TORLYS Smart Hardwood is easy

to install and maintain, and designed for long-lasting beauty.



UNICLIC -®

SMART UNICLIC® JOINT TECHNOLOGY

- The strongest-possible joint in flooring today.
- Constant lower lip pressure creates the tightest joint.
- Tested to withstand extraordinary joint stress—more than 1,000 lbs of pressure per linear yard is needed to pull apart two TORLYS planks.
- Milled to 1/1000 of an inch for the most exacting fit.
- TORLYS Hardwood utlizes Uniclic® joint technology on all four sides except for Summit Premier which utilizes the Uniclic® joint and the TORLYS Smart Clic end joint.

SMART CORE

- TORLYS ultra-dense, compressed Smart Core resists denting.
- Other floors may dent visibly more than TORLYS.



Smart Hardwood:

- Scratch-resistant finish
- Real Wood Layer
- TORLYS Smart Core
- Patented Uniclic® Joint
- Backing for added stability

BULLDOG™ EASY PLANK REPLACER A FLOOR'S BEST FRIEND

Finish

Real Wood Layer

HDF Core Board

Patented Uniclic® Joint

Attached cork backing on most TORLYS hardwood

TORLYS Bulldog™ Easy Plank Replacer allows you to:

- Replace a damaged plank, not your entire floor
 —just ask your TORLYS dealer to replace damaged
 or dented planks with the TORLYS Bulldog™ Easy
 Plank Replacer. No glue. No nails. No staining.
- Fix major mishaps quickly and easily.
- Renew your floor without sanding or refinishing.
- Contact your TORLYS retailer for details.

MINOR FIX-UPS



the TORLYS peace of mind assurance you just can't go wrong

RELAX, IT'S A TORLYS SMART FLOOR

When people ask, "Why should I invest in a TORLYS Smart Floor?", we have one response: inspiring beauty and peace of mind.

Our floors start beautiful and stay beautiful over time. We create inspiring flooring and support your purchase like no other flooring company. Our goal is to create a unique and enjoyable purchase experience. We believe it is the Smart thing to do.



TORLYS BULLDOG™ EASY PLANK REPLACER

Replace a single plank, not an entire floor.

CHANGE YOUR MIND?

If after 30 days you are not happy with the colour or style of your TORLYS floor, contact your retailer and TORLYS will replace your floor with a TORLYS floor of equivalent value. All you pay is the cost of installation.

Visit www.torlys.com for details.

GUARANTEEDTRADE-INVALUE. NOW THAT'S SMART!

Years down the road, when you want to change your floor, TORLYS will provide you a Trade-in Value of up to 20% of the original purchase price of your old floor. All you need to do now is register the warranty for your new floor. Visit www.torlys.com for details.

Valid only on purchases as of June, 2011.



PEACE OF MIND ASSURANCE*

Find the perfect TORLYS floor using our convenient rating system.

	Premier * * * * * *	Elite *******	Designer			
PERFORMANCE WARRANTY Wear Warranty	25 year limited	30 year limited	35 year limited			
Structure	Lifetime	Lifetime	Lifetime			
No Gapping When 30-60% humidity maintained	Lifetime	Lifetime	Lifetime			
HEALTHY HOME Indoor Air Quality	We follow some of the most stringent standards in the world. TORLYS meets California Indoor Air Quality Section 01350, and is CARB compliant.					
MOVE IT & REUSE IT Re-purpose guarantee Move your TORLYS floor to another room or another home	1-time Move under warranty	2–times Move under warranty	3-times Move under warranty			
Trade In Value Toward the purchase of a new TORLYS floor. See www.torlys.com for details.	5% – up to 25 years	10% – up to 30 years	20% - up to 35 years			
Satisfaction Guaranteed See www.torlys.com for details.	30/30 days If after 30 days you are not satisfied with the colour or style you chose, you have 30 days to order another TORLYS floor.	30/60 days If after 30 days you are not satisfied with the colour or style you chose, you have 60 days to order another TORLYS floor.	30/90 days If after 30 days you are not satisfied with the colour or style you chose, you have 90 days to order another TORLYS floor.			

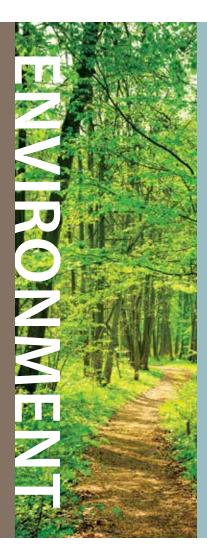
NOTE: See www.torlys.com for complete details on the TORLYS Peace of Mind Assurance Program.

TORLYS beautiful floors

smarter use of natural resources

"We reduce the amount of resources needed to make our products. We re-use cork, leather and wood in our floors and offer floors that are FSC® Certified from managed forests. We even encourage customers to re-use or re-purpose their TORLYS floors. At TORLYS, we're inspired by nature in our journey to create a smaller footprint. We urge you to rethink the way you look at flooring too."

~ Peter Barretto, CEO and President



HEALTHY HOME

THE HIGH-STANDARDS OF TORLYS FLOORS

- All TORLYS floors and underlays are CARB compliant and meet the Healthy Home requirements set by the European (E1) and California (Section 01350) indoor air quality standards—the most stringent in the world.
- Many TORLYS floors come with recycled cork backing for comfort, and include Microban® antimicrobial protection to inhibit the growth of odour causing bacteria, mould and mildew.
- TORLYS products contribute to LEED® (Leadership in Energy and Environmental Design) in three areas
 —materials and resources, indoor environmental quality, and innovation and design.

SMARTER USE OF NATURAL RESOURCES

- Do more with less—we produce up to 30 times more hardwood flooring from a single tree than other flooring companies.
- Sustainable—we source hardwood from managed forests.
- Repurpose—every TORLYS floor can be disassembled and re-used in another room or home. You can even donate it to a local Habitat for Humanity® ReStore.









TORLYS floors are re-usable







TORLYS Natural Glow, Eco Friendly Floor Cleaning Kit

KEEP YOUR TORLYS SMART FLOOR LOOKING BEAUTIFUL

- Dust mop (with a non-treated, clean mop) or vacuum regularly to remove loose soil and wipe up spills quickly with cloth or sponge.
- · Clean as required with TORLYS Natural Glow Eco-Friendly Cleaning Kit.
- Only use TORLYS maintenance products. Never use wet mops, highly acidic
 or alkaline cleaners, non-recommended commercial cleaners or polishes,
 or a treated mop that has been used to clean other floors or furniture.
- Use floor-protector pads on furniture feet. Protect your floor from hard castors on moveable furniture.
- Use caution when wearing high heels as they can dent hardwood.
 Keep your pet's nails trimmed.
- Use entry-way (non-skid cotton) mats to capture tracked-in-dirt and soil, and clean them regularly. Rubber or fiber-backed mats may stain or scratch floor finish.

MAINTAIN HUMIDITY IN YOUR HOME

TORLYS smart floors are natural products. Use a humidifier or dehumidifier to regulate humidity (30 – 60%) and minimize expansion and contraction. This is required to preserve your floor.

TORLYS NATURAL GLOW® ECO-FRIENDLY CLEANING KIT

TORLYS eco-friendly cleaning products are biodegradable (with no VOCs) and fragrance free. Clean your floor as required with this easy-to-use kit.

TORLYS DRESSING

A specially-formulated biodegradable coating that helps revitalize and protect your TORLYS hardwood floor.

Visit www.torlys.com for more information on maintaining your TORLYS hardwood.

coordinating **accessories**

CORKPLUS™ UNDERLAY

Breakthrough Technology. Superior Underlay.

Anti-microbial protection built in that helps eliminate mould and mildew.

TORLYS CorkPlus™ Underlay with Microban® antimicrobial protection that helps eliminate mould and mildew. TORLYS CorkPlus™ Underlay is a superior natural insulator with long-lasting performance. An environmentally-friendly product, TORLYS CorkPlus™ Underlay is made from recycled cork, offers natural air-cushioning for comfort, sound step absorption and thermal insulation, and contains Microban® antimicrobial protection, that helps eliminate mould and mildew. Best of all, CorkPlus™ underlay is built into the back of TORLYS hardwood floors, so, for most installations, there is no need to purchase a separate underlay.

All TORLYS Hardwood floors include CorkPlus™ attached underlay, except for the Summit Premier collection. Depending on the application, underlays and/or vapour barrier may be required. Ask your local TORLYS dealer for more information on different applications and what you may require. Check details at: www.torlys.com/installation.





MOULDINGS

TORLYS Hardwood floors require a transition moulding to cover the expansion gap mandatory in floors wider or longer than 30 ft. and at doorways.

Flush Stair Nosing Included In SoloPlus 5-in-1 Moulding Improved to now include flush mount stair nosing.

A Reducer, T-Moulding and Square Nose and Flush Mount for stairs – in ONE profile.

- 1. T-Moulding used to adjoin two floors of identical height.
- 2. Reducer used to transition two different floor heights.
- 3. Square Nose used to transition to carpet.
- Square Nose edge moulding used to conceal the expansion gap around the perimeter of the room.
- 5. Flush Stair Nosing stair-edge seamless trim moulding for installation of TORLYS Hardwood on staircases. Clicks flush into your TORLYS Hardwood floor, thus eliminating the overlap of traditional stair nosing. SoloPlus can also be used for non-flush installations on landings.





frequently asked questions

Have a question or comment? Visit www.asktorlys.com.



Can I put TORLYS Hardwood anywhere in my house?

TORLYS Hardwood is an engineered product, well-suited for installation below grade, over concrete and even over existing floors. Depending on the application, underlays and/or vapour barrier may be required. Ask your local TORLYS dealer for more information on different applications and what you may require. Check details at: www.torlys.com/installation.

Should I expect shade variation in my TORLYS Hardwood?

Yes. Variation of shade and grain are characteristic of hardwood floors. In fact some species, Rosewood for example, will exhibit wild grain and colour variation as an integral part of their inspiring beauty.

What is the TORLYS Bulldog™ Easy Plank Replacer?

Only TORLYS offers you the Bulldog, a tool that allows you to repair any plank in your floor, even if it's in the middle of your room, with no power tools and little dust or noise. Ask your TORLYS retailer for details.

Is TORLYS Hardwood difficult to maintain?

TORLYS Hardwood requires the same maintenance as all other TORLYS floors. Simply vacuum or sweep your floors on a regular basis. Clean as required with TORLYS Natural Glow Eco-Friendly Cleaning Kit.

Can I install TORLYS Hardwood myself?

TORLYS Hardwood includes the patented Uniclic® joint technology, a nail-free joint technology that ensures a

great-looking floor and makes installation easy. All you need is a saw, hammer, installation kit, tape measure, pencil and some time to install your floor. Or you could also use a professional installer. Ask your local TORLYS dealer for more details on installation.

What is the TORLYS Trade-in Value?

The TORLYS Trade-In Value is an innovative new program – the first of it's kind! Years down the road when you want to change your floor, TORLYS will provide you up to 20% of the original purchase price of your old TORLYS floor. Register your warranty for your new floor. For more information and to register your warranty visit www.torlys.com. Applies to purchases in Canada only.

What is the 30/30, 30/60, 30/90 Satisfaction Guarantee?

If after 30 days from installation you are not satisfied with the colour or style of your TORLYS floor, contact your retailer and TORLYS will replace your floor with a TORLYS floor of equivalent value. Applies to professionally installed floors only. All you pay is the cost of installation. For more information and to register your warranty visit www.torlys.com.

Can I order samples of TORLYS floors?

Yes. TORLYS Online Sample Ordering makes it easy to request any flooring sample. Visit www.torlys.com. For a small fee, order a minimum of three 4" X 6" flooring samples of the collection and style of your choice.

The TORLYS Bulldog™ Easy Plank Replacer

TORLYS smart floors

www.torlys.com

MK-GE-HC910